



# SPEAKERS BUREAU

REDISTRICTING &  
CITIZENS NOT POLITICIANS  
AMENDMENT

**TOOLKIT**

# Speaker Dos & Don'ts

## Do

- Attend Fair Districts' speakers bureau training
- Commit to a nonpartisan orientation in your speech
- Communicate your plans with Fair Districts & host
- Come prepared with materials
- Remember you are representing the campaign and Fair Districts
- Confirm how much time you have to speak ahead of your event
- Practice your presentation
- Know your audience, host, and fellow presenters, if any
- Provide clear and accessible information

# Speaker Dos & Don'ts, cont.

## Don't

- Say anything you wouldn't want repeated in the media
- Make assumptions about what your audience knows
- Use presentations that have not been approved by Fair Districts
- Align with partisan arguments
- Go over your allotted time
- Answer questions you don't know- get the person's contact info and follow up
- Get derailed by an audience member who wants deep, detailed info- you can follow up with them later, but keep it moving

# Presentations: Option 1

Redistricting 101: What it is, why matters, and how we get fair maps in Ohio

- Definition + goal of redistricting
- Definition + goal of gerrymandering
- Deeper dive into gerrymandering and why it is so bad for democracy
- What the 2015 + 2018 amendments taught us
- Why the Citizens Not Politicians Amendment will end gerrymandering in Ohio
- How the Citizens Not Politicians Amendment will work

# Presentations: Option 2

Citizens Not Politicians: What it is, how it works, and why it matters

- Overview of gerrymandering and why it is so bad for democracy
- What the Citizens Not Politicians Amendment would do, how it would ensure fair maps through clear expectations and transparency
- How Commissioners are chosen
- How the Citizens Not Politicians Amendment will work

Presentation scripts also included. Please let us know if you need additional resources.



# FAIR DISTRICTS

## Speakers' Checklist

### SUBMIT INTEREST FORM

Someone from Fair Districts will reach out to you.

### ATTEND FAIR DISTRICTS' SPEAKERS TRAINING

Learn best practices and share your tips with others

### PREPARE FOR YOUR PRESENTATION

Get the details about who your audience is + how long you have

### SUBMIT POST EVENT FEEDBACK

Help us strengthen our program!

## Resources

- [Presentations](#)
- [Redistricting Toolkit](#)
- [Email template to promote yourself as a speaker](#)
- [Form to submit post-event feedback](#)