

FAIR  **DISTRICTS**

SPEAKERS BUREAU

REDISTRICTING &
CITIZENS NOT POLITICIANS
AMENDMENT

TOOLKIT

Speaker Dos & Don'ts

Do

- Attend Fair Districts' speakers bureau training
- Commit to a nonpartisan orientation in your speech
- Communicate your plans with Fair Districts & host
- Come prepared with materials
- Remember you are representing the campaign and Fair Districts
- Confirm how much time you have to speak ahead of your event
- Practice your presentation
- Know your audience, host, and fellow presenters, if any
- Provide clear and accessible information

Speaker Dos & Don'ts, cont.

Don't

- Say anything you wouldn't want repeated in the media
- Make assumptions about what your audience knows
- Use presentations that have not been approved by Fair Districts
- Align with partisan arguments
- Go over your allotted time
- Answer questions you don't know- get the person's contact info and follow up
- Get derailed by an audience member who wants deep, detailed info- you can follow up with them later, but keep it moving

Presentations: Option 1

Redistricting 101: What it is, why matters, and how we get fair maps in Ohio

- Definition + goal of redistricting
- Definition + goal of gerrymandering
- Deeper dive into gerrymandering and why it is so bad for democracy
- What the 2015 + 2018 amendments taught us
- Why the Citizens Not Politicians Amendment will end gerrymandering in Ohio
- How the Citizens Not Politicians Amendment will work

Presentations: Option 2

Citizens Not Politicians: What it is, how it works, and why it matters

- Overview of gerrymandering and why it is so bad for democracy
- What the Citizens Not Politicians Amendment would do, how it would ensure fair maps through clear expectations and transparency
- How Commissioners are chosen
- How the Citizens Not Politicians Amendment will work

Presentation scripts also included. Please let us know if you need additional resources.



FAIR DISTRICTS

Speakers' Checklist

SUBMIT THE SPEAKER INTEREST FORM

Our Fair Districts team will reach out to you

ATTEND FAIR DISTRICTS' SPEAKERS TRAINING

Learn best practices and share your tips with others

PREPARE FOR YOUR PRESENTATION

Get the details about who your audience is + how long you have

SHARE YOUR EVENT WITH US

Let us know if you've confirmed an event

SUBMIT POST EVENT TRACKER

Help us strengthen our program!

Resources

- Speaker interest form [here](#)
- Presentations [here](#)
- Redistricting Toolkit [here](#)
- Email template to promote yourself as a speaker (coming soon)
- Event tracker- share confirmed events [here](#)
- Post-event tracker [here](#)