

Fair Districts: *Action Plan Ideas*



Campaign Update





Ground yourself in what issues you care about

This is THE year!

There will be many opportunities to engage with legislators and mapmakers about fair maps

- public hearings
- Speakers bureau
- Direct and grassroots advocacy
- community maps
- map making competition

Why is redistricting important to you?





REDISTRICTING TIMELINE

Work backward to plan out events

Other possibilities to consider:

Public hearings will be required but
timing is uncertain



Sept 1 2021

Current deadline for
Ohio Senate and
Ohio House Maps

Stay tuned to see if
these deadlines
change



Sept 30 2021

Current deadline for
Stage 1
Congressional maps



October 30

Current deadline for
Stage 2
Congressional maps



November 30

Current Deadline for
both Stage 3 and Stage
4 congressional maps

PLAN OPTION 1 *Movie*



Host a watch party!

Line in the Street Movie - 60 minutes

This can be outdoor or virtual movie nights

Questions lead by a moderator - Fair Districts
can provide questions

- Make sure to make a donation ask!

PLAN OPTION 2 *House party and Speaker*



Host a virtual presentation on
redistricting or house party for your
organization or friends

PLAN OPTION 3:

Community Events/Tabling

As communities move back to outdoor events and festivals, you can plan to participate in parades or festivals

Note: Digital cutouts of gerrymandered districts will be available so you can print them locally!



PLAN OPTION 4

Combo: *Redistricting and Community Mapping Party*



Have a trained Fair Districts Community Mapper and speaker virtually present on redistricting and create what people already know - their communities

This is best suited for smaller geographical areas

Action Option Ideas

Write Letters to the Editor
to your local paper using our
tool

Organizational Ask: Voting
Rights Sign-On Letter

Action Alerts

Fundraisers

Make an ask every time
or make the event a
fundraiser

Yard Signs

7,500 signs coming
soon, sign up to help
distribute!

IT'S TIME FOR



END GERRYMANDERING NOW!

fairdistrictsohio.org

Postcards

35,000 so far!

Request postcards and
have them ready for an
organizational meeting
or send to friends for
virtual presentation

TIME FOR OHIO TO BUST



GERRYMANDERING 

Upcoming State League Actions

Rally at the Statehouse

Fair Districts is in process for organizing a statewide rally in September

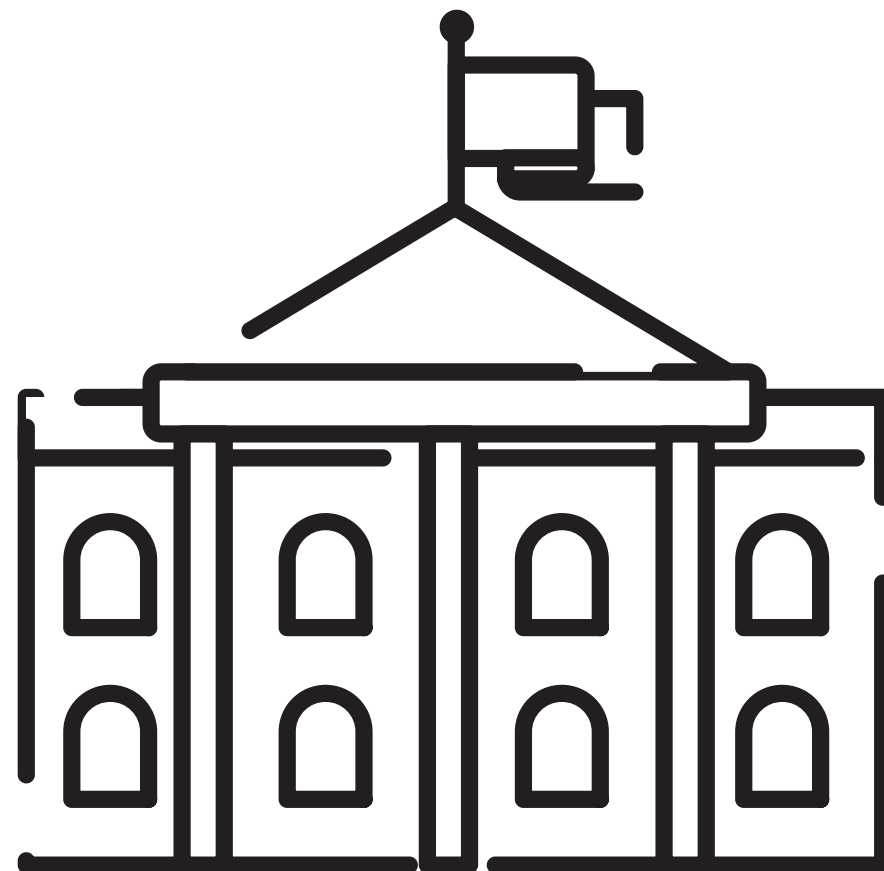


Digital Events

Make sure to stay tuned for Lunching with the League events and other Fair Districts Trainings

Public Hearings

While we aren't sure what this will look like, state maps require 3 hearings and Congressional requires 2

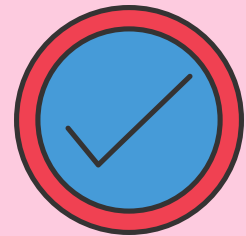


Map Making Competition

Fair Districts will be hosting a public mapmaking competition. This will likely happen after census data is released

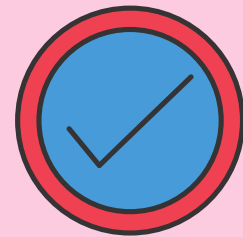


EVENT CHECKLIST



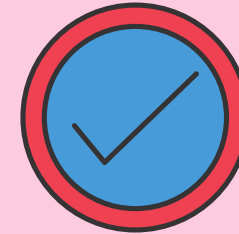
Did people take action?

Fair Districts will almost always have an active email or call action alert. Postcards are back up option in case there is none available.



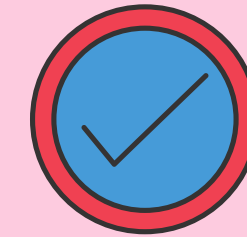
Do people know where to go for more information?

The Fair Districts website has a lot of information people can access on their own. Is something missing you would like to see? Let me know!



Are people signed up for emails and social media?

Ask people to take out their phones and follow Fair Districts on social media and head to the website to sign up for email. Engagement throughout the campaign is needed!



Did people tell a friend?

Once someone takes action, telling their friends is in the next step! Sharing action alerts, letting people know that redistricting is happening!

Toolkit

Fair Districts Can Provide:



Speakers



Community Mapper



Materials and Recordings



Actions





Got questions?

Thank you!

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